

FIGURE 1

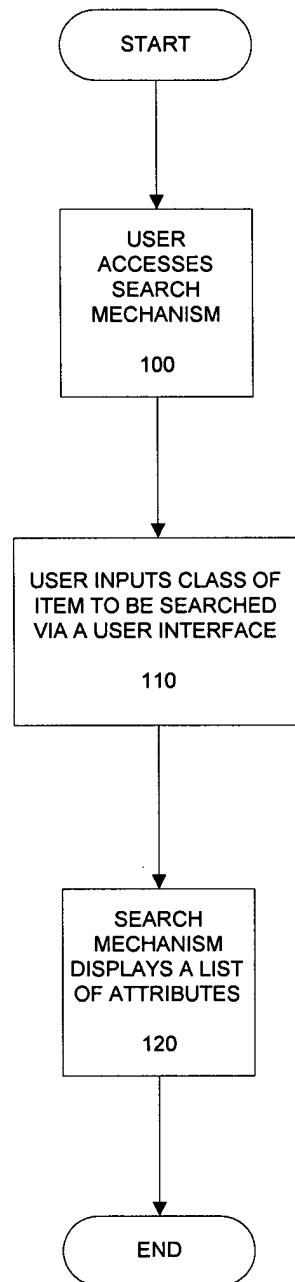


FIGURE 2

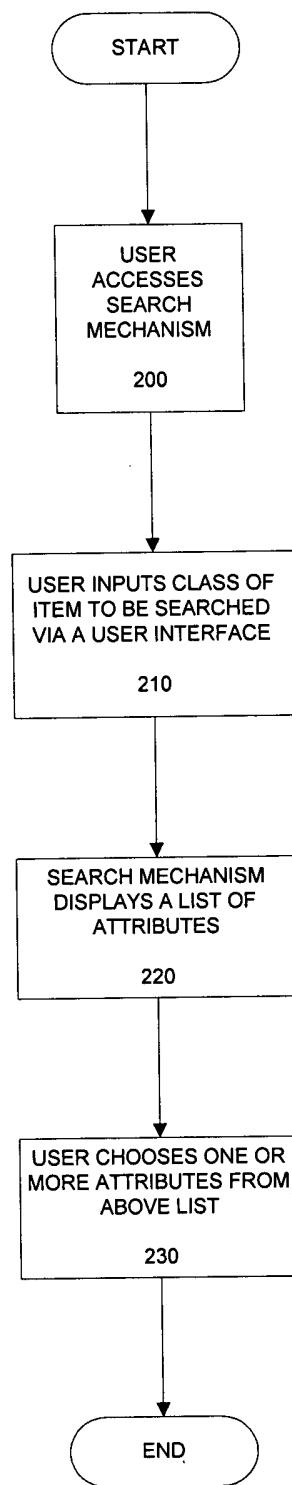


FIGURE 3

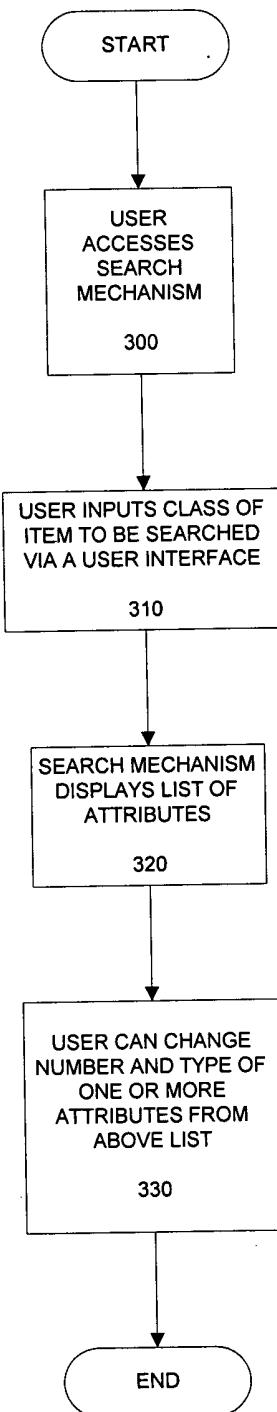


FIGURE 4

DIGITAL CAMERA ATTRIBUTES

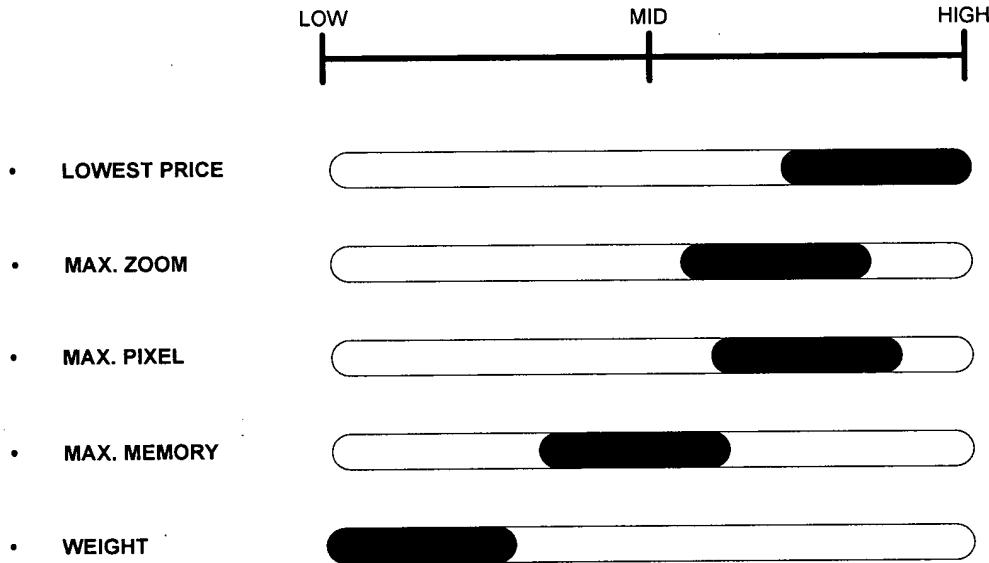


FIGURE 5

TRIP OPTIMIZER ATTRIBUTES

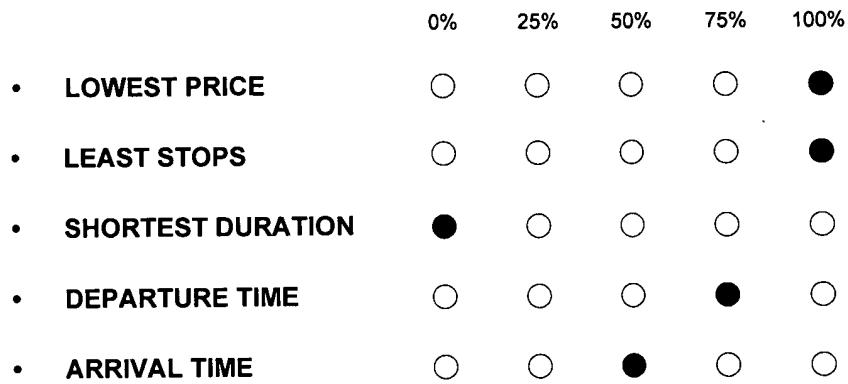


FIGURE 6

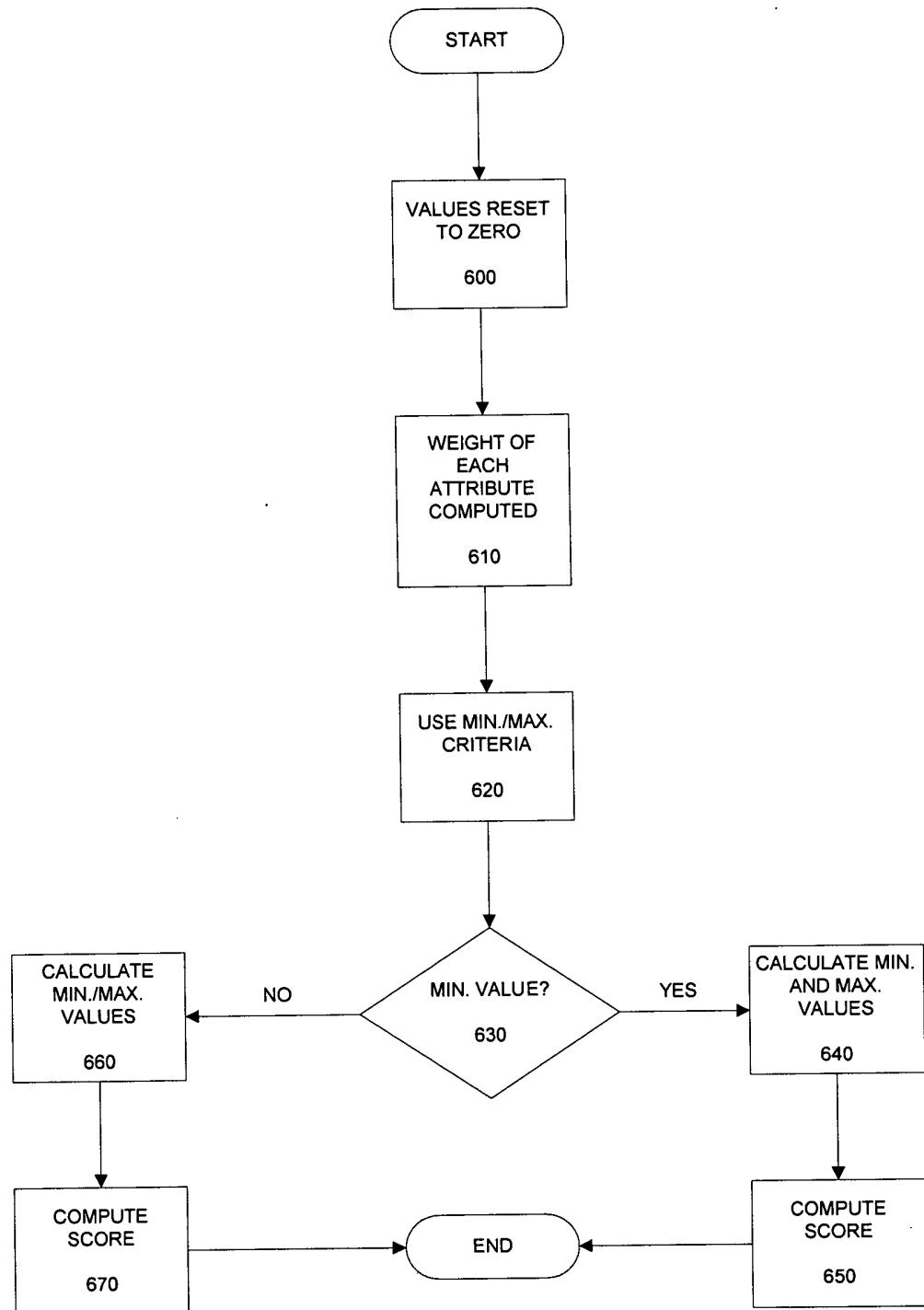


FIGURE 7

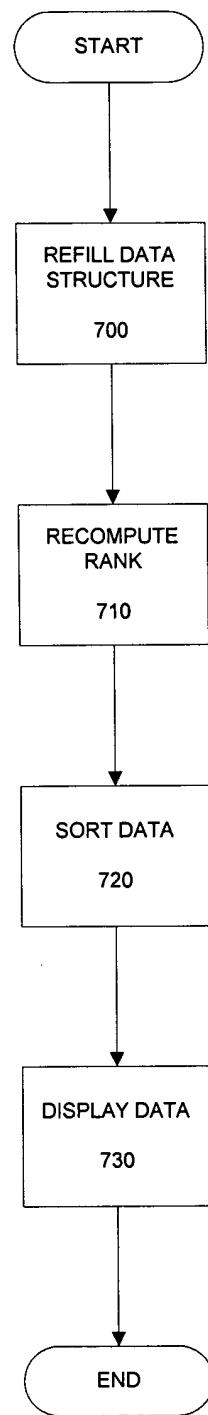


FIGURE 8

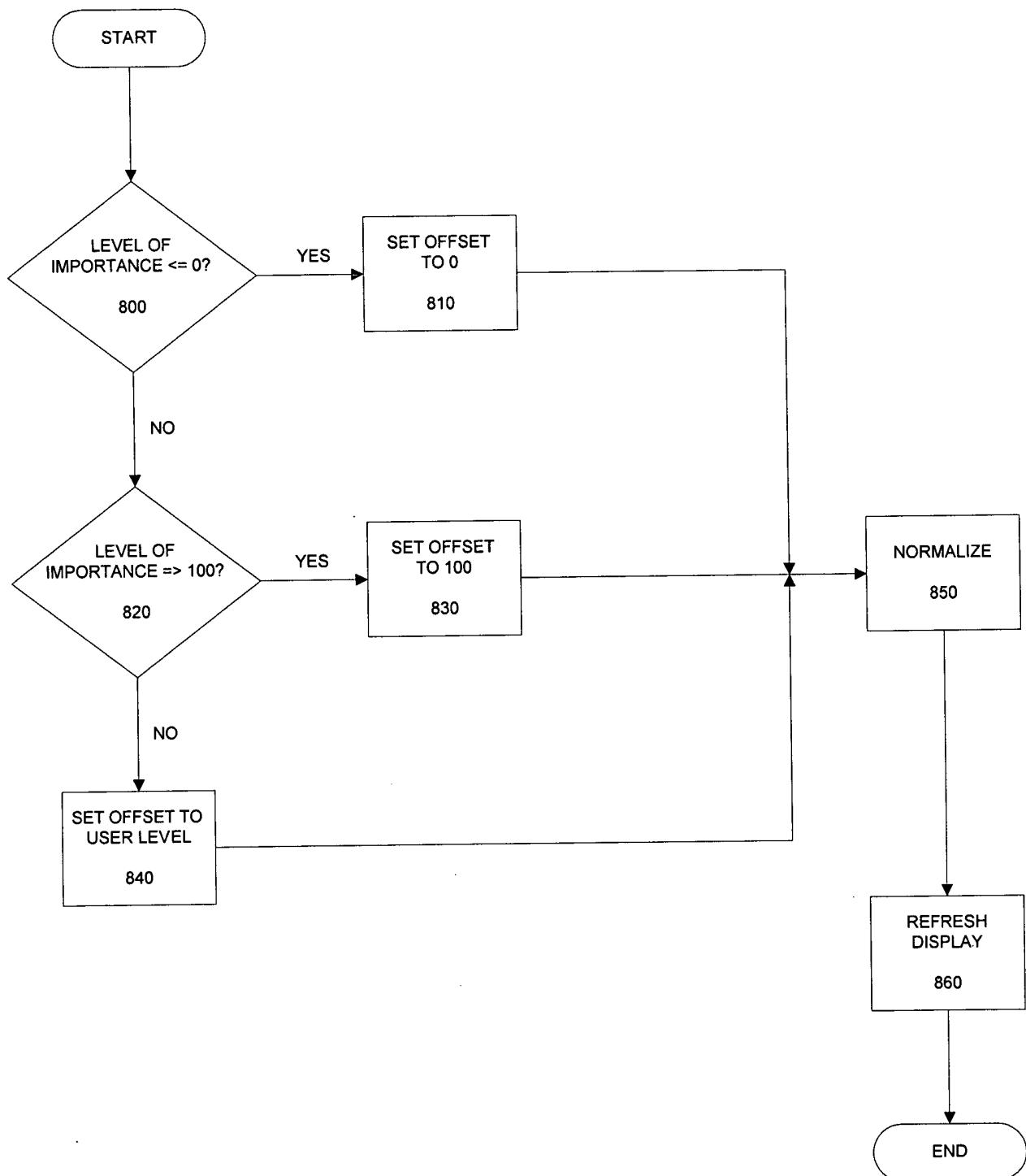


FIGURE 9

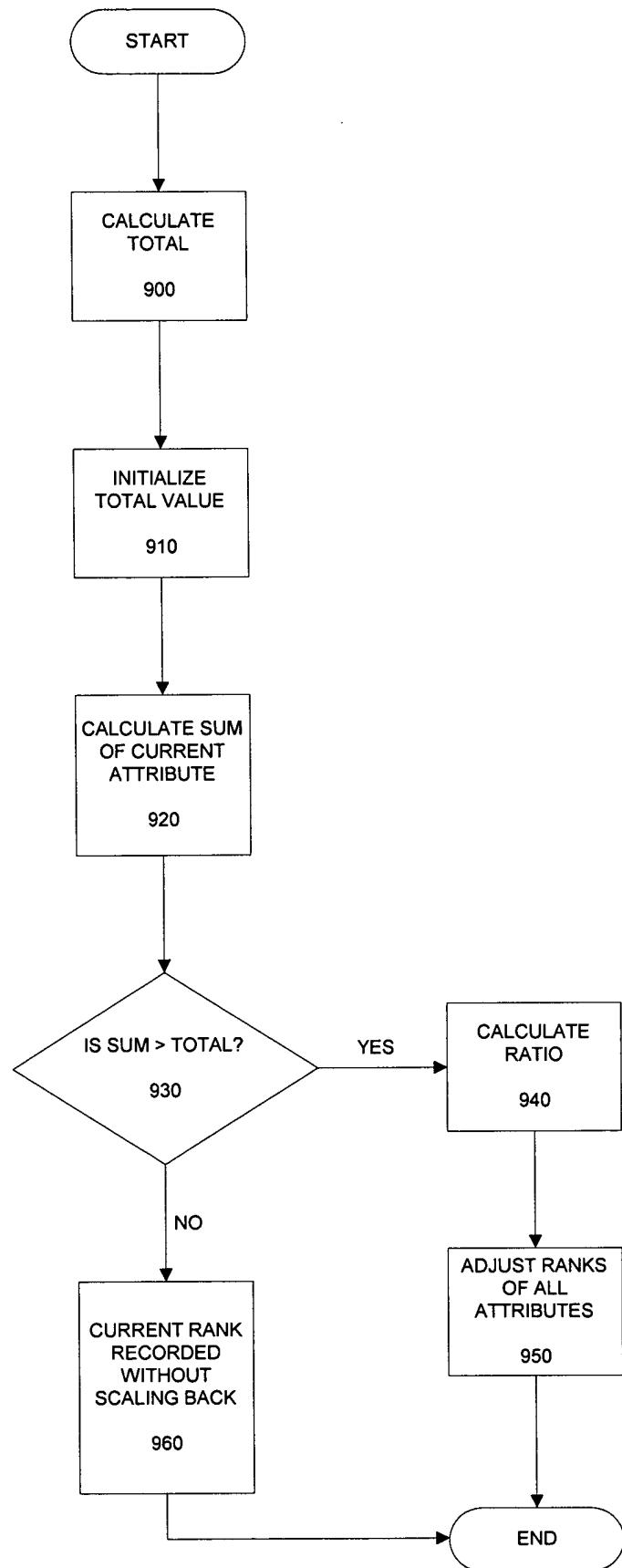


FIGURE 10

TRIP OPTIMIZER ATTRIBUTES

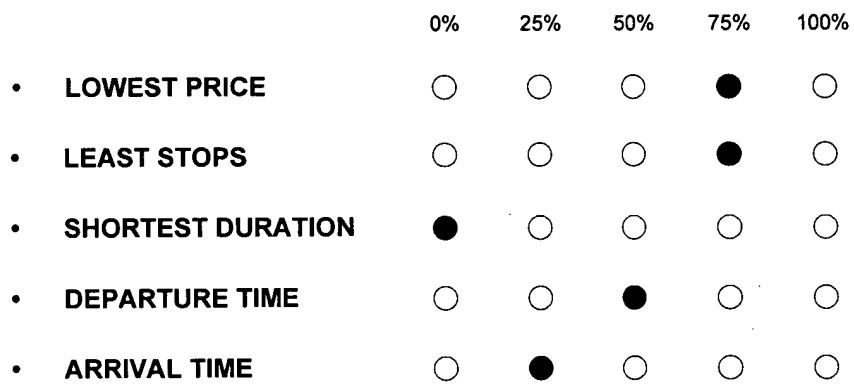


FIGURE 11

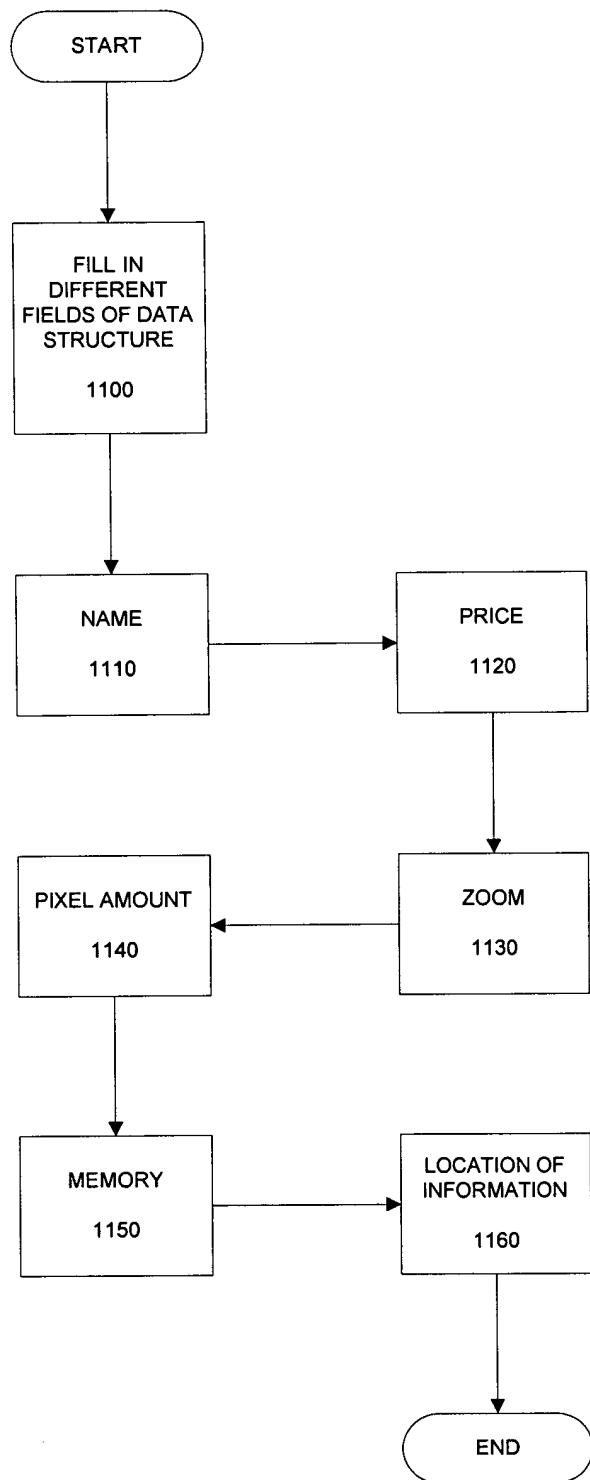


FIGURE 12

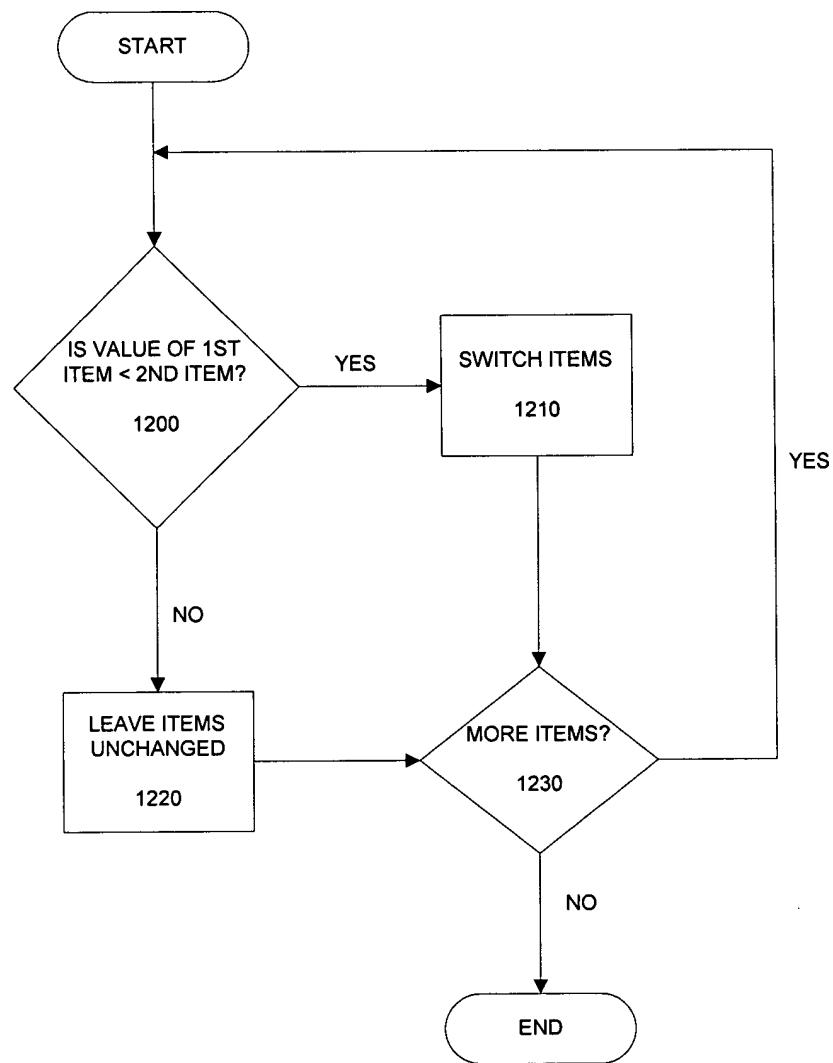


FIGURE 13

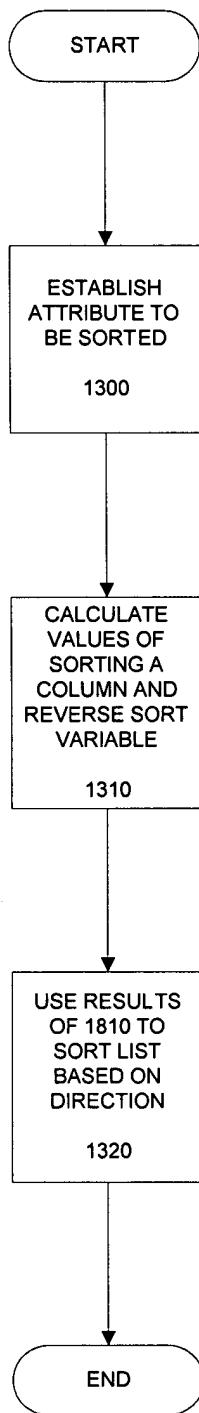
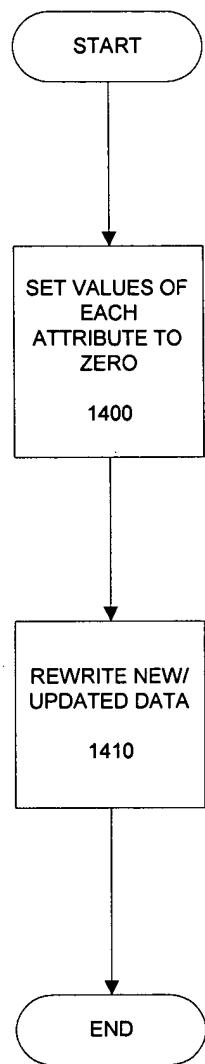


FIGURE 14



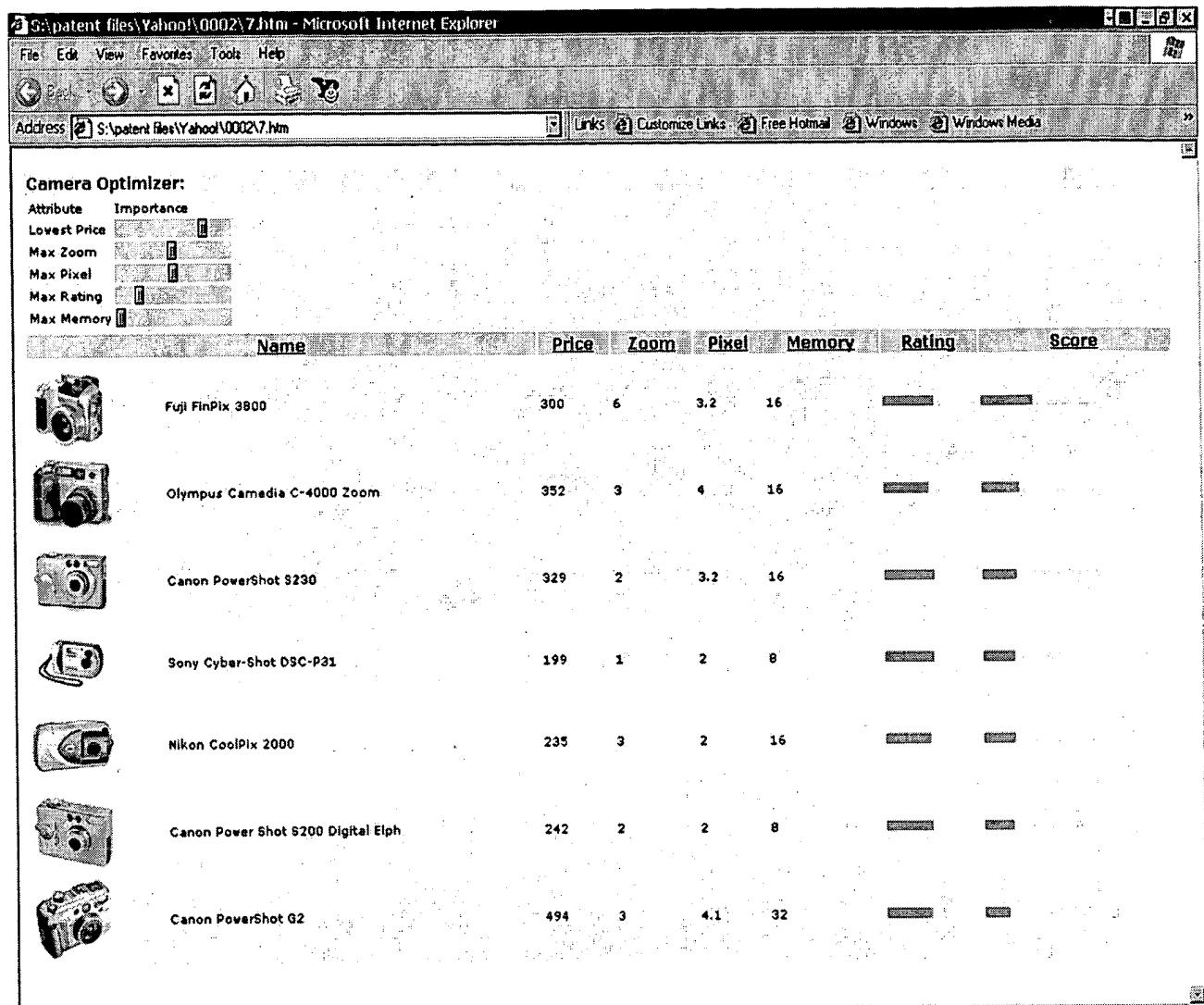


FIGURE 15

SA\patent\files\Yahoo\0002\7.htm - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Stop Home Favorites Help

Address: SA\patent\files\Yahoo\0002\7.htm Links Customize Links Free Hotmail Windows Windows Media

Camera Optimizer:

Attribute Importance

Lowest Price

Max Zoom

Max Pixel

Max Rating

Max Memory

Camera Optimizer Results:

Score

Name

Price **Zoom** **Pixel** **Memory** **Rating**

	Name	Price	Zoom	Pixel	Memory	Rating	Score
	Fuji FinePix 3800	300	6	3.2	16		
	Canon PowerShot G2	494	3	4.1	32		
	Canon PowerShot S230	329	2	3.2	16		
	Olympus Camedia C-4000 Zoom	352	3	4	16		
	Sony Cyber-Shot DSC-P31	199	1	2	8		
	Canon Power Shot S200 Digital Elph	242	2	2	8		
	Nikon CoolPix 2000	235	3	2	16		

FIGURE 16

C:\Documents and Settings\hunaidb\Local Settings\Temporary Internet Files\OLK1C6\camera.html - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back

Address Links Customize Links

Camera Optimizer:

Attribute Importance

Lowest Price

Max Zoom

Max Pixel

Max Rating

Max Memory

Results:

Score

Name

Price

Zoom

Pixel

Memory

Rating

Score

Fuji FinePix 3800 300 6 3.2 16

Canon PowerShot S230 329 2 3.2 16

Sony Cyber-Shot DSC-P31 199 1 2 8

Canon Power Shot S200 Digital Elph 242 2 2 8

Olympus Camedia C-4000 Zoom 352 3 4 16

Nikon CoolPix 2000 235 3 2 16

Canon PowerShot G2 494 3 4.1 32

FIGURE 17

CA Documents and Settings\hunaidb\Local Settings\Temporary Internet Files\OLK1C6\camera.html - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address File:///C:/Documents and Settings/hunaidb/Local Settings/Temporary camera.htm Links Customize Links Free Hotmail Windows Windows Media

Camera Optimizer:

Attribute Importance

Lowest Price

Max Zoom

Max Pixel

Max Rating

Max Memory

Score

Name	Price	Zoom	Pixel	Memory	Rating	Score
 Sony Cyber-Shot DSC-P31	199	1	2	8		100
 Canon Power Shot S200 Digital Elph	242	2	2	8		100
 Fuji FinePix 2800	300	6	3.2	16		100
 Canon PowerShot S230	329	2	3.2	16		100
 Olympus Camedia C-4000 Zoom	352	3	4	16		100
 Nikon CoolPix 2000	295	3	2	16		100
 Canon PowerShot G2	494	3	4.1	32		100

FIGURE 18

Figure 19

